

TOTAL			2012
Tickets	Total number		490
	<i># of student/artist tickets</i>		73
	cost for student/artist		\$50.00
	<i># of full price tickets</i>		231
	cost for full price		\$75.00
	<i># of free tickets</i>		186
	total		\$20,975.00
Sponsors			\$42,956.00
			\$63,931.00
	SPONSOR AMOUNT NEEDED	\$40,016.00	-\$2,940.00

EXPENSES					
Category	Item	description	Itemized list	Estimate 2012	Paid 2012
Staff	Organizer's fee	conference chairs	Catarina	\$10,000.00	\$10,000.00
		conference chairs	Dustyn	\$10,000.00	\$10,000.00
	Chairs	stipends		\$2,850.00	\$2,850.00
		travel assistance		\$2,000.00	\$2,000.00
	Volunteers	stipend + subway costs		\$900.00	\$900.00
	Design	graphic design (stipend): umbrella	David Steele Overholt	\$900.00	\$900.00
		stage design (stipend)	Astrida Valigorsky	\$416.63	\$416.63
	Photography	travel assistance	Jacob Gibb	\$1,000.00	\$1,000.00
		stipend	Jacob Gibb	\$500.00	\$500.00
	Video	stipend	Yang Jiang	\$500.00	\$500.00
Facility	Eyebeam	security & janitorial	Eyebeam staff/prep/etc	\$2,318.00	\$2,318.00
		deposit		\$2,500.00	\$2,500.00
		chairs (Eyebeam has 150 - use for 450 padded chairs + 2 6x30 tat foamcore	16 24x38	\$1,607.84	\$1,607.84
		curtains + railing	borrowed from ITP	\$134.25	\$134.25
		easels (18)	borrowed from ITP & NYU Poly	\$0.00	\$0.00
		wheelchair	Chelsea Mobility	\$0.00	\$60.00
	Stage Design	cardboard	U-Line	\$383.37	\$383.37
		laser time	NYCR	\$165.00	\$165.00
		designer deposit		\$35.00	\$35.00
	Network/IT	AV equipment	SD cards	\$261.28	\$261.28
Fund	Speakers	travel assistance	travel assistance for speakers	\$1,500.00	\$1,500.00
Catering	Catering	Dean & DeLuca	Breakfast	\$3,072.18	\$3,500.00
		Dean & DeLuca	Morning Snack	\$2,721.88	\$2,721.88
		Dean & DeLuca	Afternoon Snack	\$3,917.33	\$3,917.33
		Dean & DeLuca	Dessert	\$2,902.83	\$2,902.83
		Dean & DeLuca	Caterer Tip	\$200.00	\$200.00
		Beer	Brooklyn Brewery	\$555.00	\$555.00
		Wine	Trader Joe's assorted	\$935.97	\$935.97
		Dumpling truck	Extra food	\$897.00	\$897.00
Giveaways	Bags	Proforma	OHS branded tote bags (451)	\$802.68	\$330.00
	Umbrellas	Proforma	OHS branded umbrellas (451)	\$1,849.49	\$1,849.49
	Tshirts	Proforma	OHS branded tshirts (31)	\$314.58	\$314.58
	Mini-Pins	Proforma	OHS branded pins (100)	\$83.00	\$83.00
		Proforma	Tax	\$250.38	\$250.38
	Name tags	Evil Mad Scientists designing/donnametags		\$30.00	\$30.00
		ianyards (idzone.com)		\$112.66	\$112.66
Materials	Printouts	2 vinyl banners - OHS Logo + Sponsors (7 ft x 4 ft)		\$193.88	\$193.88
		handout - programs	NYU Copy Central (\$2.6/progr	\$1,125.00	\$1,125.00
		1 poster (24 x 36)	NYU Poly	\$52.00	\$52.00
		map printouts	Staples	\$53.01	\$53.01
Fees	Eventbrite	processing fee 2.5% + 0.99/ticket	2.50%	\$825.34	\$825.34
	Paypal - tickets	processing fee for ticket sales	2.90%	\$723.41	\$825.26
	Paypal - sponsors	processing fee for sponsorships 2	2.90%	\$653.00	\$477.03
Other costs	flickr Pro	2 year subscription		\$44.95	\$44.95
	transportation	car rental		\$644.92	\$644.92
		cabs & parking		\$441.18	\$441.18
	supplies			\$383.62	\$383.62
	gift basket	thank you gift for Eyebeam		\$53.37	\$53.37
TOTAL				\$60,181.12	\$61,550.85

In-kind Sponsorship		
Evil Mad Scientist		In-kind - badges
NYU ITP		In-kind - stage
NYC Resistor		In-kind - volunteers/storage
Industry City Distillery		In-kind - cocktails
MAKE		In-kind - MakerFaire tickets
Eyebeam		In-kind - Venue
Monetary Sponsorship		
electric stiches		\$301.00
WyoLum		\$1,500.00
Ultimaking		\$2,600.00
iobridge/Thing Speak		\$100.00
Ithaca Generator		\$300.00
Watterott		\$400.00
Makerbot		\$1,500.00
Centeye		\$1,500.00
Adafruit Industries		\$1,000.00
WLZnet		\$1,500.00
Pachube/Sensemakers		\$2,500.00
ifixit/Dozuki		\$1,500.00
Parallax		\$1,500.00
Switch Science		\$1,500.00
Arduino		\$2,500.00
SparkFun Electronics		\$2,500.00
Scead Studio		\$2,975.00
littleBits		\$1,500.00
Gomoll Research + Design		\$300.00
Cooking Hacks.net		\$320.00
Garage Lab / Laboratorio de Garagem		\$300.00
Bomfire.com		\$300.00
NYU Poly		\$2,500.00
Bryan Thomas		\$100.00
Alicia Gibb		\$300.00
GHI Electronics		\$300.00
Texas Instruments		\$1,500.00
Oomlout		\$300.00
Nedocon		\$123.00
Phenoptix		\$300.00
Ambient Sensors		\$300.00
XESS		\$300.00
Attron		\$310.00
Xevelabs		\$25.00
Citrus Cycloid Engineering Solution		\$25.00
Adaptiva		\$400.00
ArcBotics LLC		\$300.00
Dangerous Prototypes		\$300.00
FreeSoc		\$300.00
Chris Villafuerte		\$300.00
Wa5znu		\$107.00
James Barkley		\$300.00
DA Ventures		\$300.00
Solutions Design & Prototyping		\$300.00
Jarvis Labs, Inc./Grand St		\$300.00
OSLOOM		\$100.00
GEMSI		\$300.00
The Frivolous Engineering Company Inc.		\$300.00
Built-To-Spec		\$350.00
Open Source Hardware Junkies		\$100.00
Circuits.io		\$300.00
Metrix Communication LLC / metrix createspace		\$100.00
nimbis.com		\$300.00
Lerer Ventures		\$300.00
GoGo Board		\$300.00
FabLab@School		\$1,500.00
Fedora		\$300.00
Makielab		\$300.00
MCI Electronics		\$300.00
MightyOhm		\$100.00
Jennifer Dopazo		\$20.00
S. Marshall Ratuszniak		\$300.00
Total Sponsorship		\$42,956.00