

OSHA board meeting May 18, 2017

Michael convenes mtg @ 12:03AM EST

Attending: Michael, Alicia, Joel, Kat, Harris, Nadya, Jeff, Luis, Parasew, Caleb

=====

1. Vote on minutes

Jeff moves to approve the minutes from last meeting

Luis seconds. Motion carried.

1. Communications/Community Strategy Plan (Alicia / Caleb)

Caleb reports that we have 87 active members and 12 new this year. There is a slight issue with the new member platform causing our reported numbers to be low. Newsletter will be going out soon. We are building the strategy for community building and Caleb's tasks.

Feedback for Caleb.

Michael brings up creating event around a new certification in our community. And outreach to companies or projects that could be certification partners.

Alicia says that our goals for Caleb are more members, more summit attendees,

Jeff says: My topic: At Public Lab we do a lot of outreach via our kits -- "onboarding kits". Communicating through objects (makes sense since both PL and OSHA are open hardware).

We're rebooting PL's kits initiative, so in addition, we (as another non-profit) we may be open to doing some kind of kit along those lines in partnership?

(partnership as possibly separate topic)

Alicia says that we as a Board need to go back to our goals. Luis mentions that the social media work is visible, and asks about Facebook presence. Alicia says we have a FB page for OSHA and also the Summit Event.

Caleb's questions for us.

Strategic planning: Wants to know if there are metrics that we want to look at, and if there are any feedback for him.

2. International Summits Update (Nadya + Matthias)

Michael starts by saying the only way to do an international summit is to ensure that the person or organization is capable. This is the original intention and purpose of doing 'mini summits'. Alicia says that we should keep the mini summits to a minimum so the it doesn't

get out of hand.

There are issues about collecting money for the international event if things get run through our organization. Luis offers the idea that the mini summit would do a straight donation to resolve this concern. We need to get some consulting from someone who has done this. Michael offers the idea of letting anyone doing a summit, but if they want to be a contender in the international summit, they need to meet certain standards of openness, etc.

Michael's top concern is that we need to have mini summits in 2018, and so we need to put up guidelines for potential contenders. If we can't get something put together in time (this summer) then we need to re-evaluate the plan and schedule.

Nadya will coordinate with members from the email thread to discuss the questions and issues that are pressing.

Alicia mentions that the Rome summit raised about \$20K, which was made as a donation and then got into some tax issues.

3. Finance Update (Harris)

Wells Fargo: ~ \$63,000

Paypal: ~ \$1,500

Alicia says in regard to accounting: One caveat - I had to make a category hack to show which invoices have not been paid yet but have been delivered. That is the category of Banquets & Events for 19k. So separate that out in your heads as not yet paid even though it's listed under income already. Our free accounting software requires some small hacks, but it is all accounted for. Our taxes are extended due to the issues in the accounting software. We may need to reevaluate the accounting software we are using. Alicia says we can keep using it this year.

4. RedHat update (Alicia)

Alicia spoke keynote at Red Hat 4K people. It was a great introduction for folks who had not heard about us. Joel asks if we have a messaging problem. Alicia says it's mostly a newbie issue.

5. Certification Update (Michael)

Michael updates on the licensing complexities. Law school clinic broke down the problem and decisions for creating Open Source Hardware projects. They put together a checklist/procedure which is in the process of being turned into a website for education and also a checklist for pre-certification. Wire frames will be designed over the next two weeks, then looking for funding to build it out. Sharing in two weeks or so.

6. Summit Update (Addie)

- Ticket Stats, Budget/Sponsor Stats

Everything is falling into place. Luis is doing a good job with sponsorship. All board members will review to select speakers. Sparkfun and Aleph Objects have offered tours of their factories on Friday following the summit with busses starting at 9A. RSVP by August. Website RSVP for the tours is up. (Tours are not a part of sponsorship).

We are still looking for keynote(s)

We need 9 speakers and 4 panelists. Based on the submitted work, we will have that no problem.

25 tix sold and 52 sponsors and ada fellows. 2 months prior to the event, tix usually sell rapidly.

We made \$90K last year, and at this point we are up to \$30K. We need to get more sponsors at all levels and reach out to get the word out.

=====
Addie moves to end the board meeting,
Michael seconds. The motion carries.
Meeting adjourned @12:56EST