

OSHWA Board Meeting Agenda Meeting Date June 26, 2024 9am Mountain Time / 11am Eastern

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Attendees: Thea, Alicia, Kat, Wendy, David, Lee, Nadya, Andrew, Michael, Oluwatobi, Sidney

- 1. Opening business (Thea)
 - a. Approve minutes
 - i. Approve minutes from January 19th , passed
 - ii. Approve minutes from April 23rd , passed
 - b. Vote on policy documents
 - i. Whistleblower policy , passed
 - ii. <u>Documents Policy</u> , passed
 - iii. Gift Acceptance Policy , passed
- 2. 2024 Summit report (Lee)
 - a. 2024 Budget actuals

Revenue: **\$88k**Expenses: **\$48k**Ticket breakdown:

- 332 in person tickets sold / 600 tickets with virtual sign ups included
- Top cities purchasing tickets: Montreal, Toronto, New York
- \$23k in tickets
- b. Are there questions from the board on this year's Summit or other data you'd like to see?
 - i. Is the ratio of revenue from ticket sales similar to previous years?
 - ii. How to accommodate low-cost tickets?
- 3. 2025 Summit budget (Lee, Thea)
 - a. 2025 Summit budget overview (Lee)
 - i. Memo in email from Lee on June 10th, subject: 2025 Budget Proposal Please discuss on email thread - not here
 - ii. Appendix A: Past summit statistics, Three Tiered Budget Proposal, 2024 Budget actuals, 2023 Budget actuals, 2018 Budget actuals.
 - b. Vote to approve overall summit budget goals and stipulations (Thea):
 - i. Initial budget of **\$60,000 USD** (~\$30k more than 2024's projection, ~\$12k more than actual)

- ii. \$15,000 allocated for paying the Summit Chair
- iii. Duration target of 1.5 days
- iv. Revenue target of **\$90,000** (~\$2k more than 2024)
- v. Sponsorship target of \$65,000 USD (~\$300 more than 2024)
- vi. Attendance target of **275 in-person attendees** (less than 2024)
- c. Vote to approve Summit Chair and Executive Director to allocate and spend Summit budget with oversight by Treasurer.
- d. Vote to approve spending of \$15,000 USD as compensation for the Summit Chair, to be paid out at the discretion of the Executive Director (Thea).
- e. Call for board members to volunteer for summit roles (Lee, Alicia).
 - No one is required to volunteer right now. Just email Lee if you are interested.
 - ii. Needed:
 - 1. Program (Talks) Chair
 - 2. Sponsorship Chair
 - 3. Volunteer Chair
 - 4. Outreach Chair
 - 5. Venue Chair
 - 6. A/V Chair
 - iii. Chair responsibilities can be read about at the bottom of OFFICIAL Summit Checklist
- 4. Executive director report (Alicia)
- 5. Action items (Thea)
 - a. Call for Summit volunteers over email (Thea)
 - b. Submit a more clear budget for board to approve via email (Alicia and Thea)
- 6. Adjournment (Thea)



a. Approved

Meeting adjourned at 12:01 PM ET

Appendix A Past summit statistics

In person: 2024 in Montreal - 332 in person tickets sold

- Top cities purchasing tickets: Montreal, Toronto, New York

- \$23k in tickets

Sponsorships: \$64kCost of Summit: \$48k

In person: 2023 in NYC

- 226 tickets sold

- Top cities purchasing tickets: New York, Brooklyn, San Francisco

- \$30k in tickets

- Sponsorships: \$23k - Cost of Summit: 51k

Virtual: 2022

- 500 tickets sold (added a free level)

- Top cities purchasing tickets: Seattle, Brooklyn, Toronto

- \$15k in tickets

Sponsorships: \$38kCost of Summit: \$30k

Virtual: 2021

- 300 tickets sold

- Top cities purchasing tickets: Fort Collins, Seattle, Berlin

- \$15k in tickets

- Sponsorships \$29

- Cost of Summit \$8k (Chair unpaid, and Ada Lovelace stipends not given)